



FOR IMMEDIATE RELEASE

THERMOS ACQUIRES LIFEFACTORY, INC.

SCHAUMBURG, Ill. (JULY 27, 2017) — Thermos L.L.C., the world’s leading manufacturer of portable insulated food and drink containers sold under its flagship Genuine Thermos® Brand, announces the acquisition of Lifefactory, Inc., a privately held housewares company leading the category in reusable glass beverage and food storage products headquartered in Sausalito, California.

Lifefactory was founded in 2007, and is a leading designer and marketer of on the go, glass hydration and food storage products. Their success over the years can be attributed to their tremendous commitment to offering the highest quality product using the purest materials that are made in the USA or Europe. Their best-selling products are glass water bottles ranging in capacity from 12 to 22 ounces that feature an iconic, patented hourglass shape wrapped in silicone. Lifefactory products are currently available in over 20 countries and more than 3,000 retail locations.

“Lifefactory has set themselves apart as the leader in portable glass hydration and food storage products, and their commitment to designing the most innovative products, with the highest quality materials, has been the foundation for their incredible success,” says Rick Dias, President and Chief Operating Officer, Thermos L.L.C. “The extraordinary portfolio of Lifefactory products has set the standard in the portable glass hydration business, and Thermos is thrilled to be a part of the next chapter of innovation and success at Lifefactory.”

Jan-Patrick Schmitz, Chairman of Lifefactory commented: “Since our inception in 2007 it has been our mission to bring pure taste to the entire family, from the cradle to the table. We enter this new relationship with Thermos L.L.C. with a great sense of excitement and pride. We have come to know Thermos L.L.C. as a special company with both the scale to make a difference and the high touch and creative leadership to bring trusted products that inspire healthy living.” Mr. Schmitz continued: “We believe the combined capabilities of our two organizations create an opportunity to amplify the authentic and special brand we have built and accelerate the pursuit of our vision to become the most innovative and inspirational premium hydration brand in the world. Together, we will create a dramatic path toward long term growth and value for our brand, people, customers and partners.”

About Thermos L.L.C.

Since 1904, Thermos has provided unique solutions for keeping food and beverages hot, cold and fresh. Today, Thermos is a global manufacturer of an expanding range of innovative portable food and beverage containers that provide a more comfortable, enjoyable eating and drinking

experience for people on the go. Visit www.thermos.com, facebook.com/Thermos and [@Thermos](https://twitter.com/Thermos).

About Lifefactory, Inc.

Lifefactory designs healthy housewares solutions for modern life. The Company brings the purity of glass, the protection of silicone, and the power of color to a full line of products designed for everyday use by healthy families. The Lifefactory line began with baby bottles, and has grown to include iconic adult water bottles, wine and beverage glasses and oven-friendly food storage. All components are made in North America or Europe. The Company is privately held and headquartered in Sausalito, CA. Learn more at <http://www.lifefactory.com>.

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