



FOR IMMEDIATE RELEASE

THERMOS ACQUIRES THE ALFI BRAND FROM THE WMF GROUP

SCHAUMBURG, Ill. (Nov. 13, 2014) — Thermos, the world’s leading manufacturer of portable insulated food and beverage containers sold under its flagship Genuine Thermos® Brand, announces the acquisition of Alfi brand, a world market leader in premium insulated containers, with headquarters in Wertheim, Germany, a subsidiary of The WMF Group based in Geislingen/Steige, Germany.

Currently available in 90 countries, Alfi is a well-known brand in the housewares tabletop category with products that include vacuum carafes and drinking bottles, mugs, coffee and tea pots, food jars and other items for use indoors, outdoors, in the office or on the move. With the acquisition, Thermos plans to expand both the Alfi brand and Genuine Thermos Brand into more markets, and expand its portfolio of carafe products in the retail and commercial channels worldwide.

“The Alfi brand has been at the forefront of bringing quality products to consumers for 100 years,” says Rick Dias, President and Chief Operating Officer of Thermos L.L.C., whose parent companies acquired Alfi. “We are excited to join together to create the most innovative containers for consuming foods and beverages on the go.”

“The Alfi brand is synonymous with high quality and has been extremely successful in recent years, particularly with its products for outdoor dining. Thermos is the right owner to help the brand develop in the long term,” says WMF’s Peter Feld, Chairman of the Executive Board.

Both Alfi and Genuine Thermos Brand have been innovating for over a century. Since 1904, Genuine Thermos Brand has provided unique solutions for keeping beverages and foods cold, hot and fresh. Thermos products have become a part of history, traveling with Robert Peary on his discovery of the North Pole, and forming part of the equipment of such aviation pioneers as the Wright Brothers and Count Zeppelin. Today, Thermos is a global manufacturer of an expanding range of innovative portable food and beverage containers that have become essential for people who want enjoyable eating and drinking experiences while on the go.

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About Thermos L.L.C.

Since 1904, Thermos has provided unique solutions for keeping food and beverages hot, cold and fresh. Today, Thermos is a global manufacturer of an expanding range of innovative portable food and beverage containers that provide a more comfortable, enjoyable eating and drinking experience for people on the go. Visit www.thermos.com, facebook.com/Thermos and [@Thermos](https://twitter.com/Thermos).

About WMF

WMF is one of the leading premium manufacturers of cutlery, tableware and kitchen products as well as professional coffee machines. It offers its customers high-quality, innovative products that are distinguished by their sophisticated design and outstanding functionality. The traditional company was founded in 1853 in Geislingen/Steige and now operates on an international scale, with more than 6,000 employees at more than 40 locations worldwide.

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